

## **Sponsorship Information**

# Community Radio is a great medium to inform the community about your Business & Services

### Your sponsorship

Your sponsorship will help to let locals know you are active in our community

#### Investment in community

You will be investing in the people in our community, young people building skills & experienced people looking for ways to contribute, belong and value add.

#### Radio is a more personal connection

Radio is a more personal connection than social media. Research shows that \*people act on hearing information on radio \*Harvard Business School

#### Together we can make a positive difference

Together we can make a positive difference for your business, and for the people in our community

#### We have direct control

We have direct control over all our broadcasting 24 hours a day, 7 days a week

#### Community radio

Community radio has the listeners who want a radio with a real local flavour and who broadcast local information

Please talk to us about a unique schedule for your organisation or business Spots produced by a production company incur a once of production cost: \$55 for 1 voice, \$88 for 2 voices.

We can create a sponsorship schedule and rate specific for your needs

Our aim is to SUPPORT businesses and organisations, and SERVE the community Extra spots for your business will be played to fill our sponsor spot schedule. For spots produced using your voice and our local HopeFM Broadcasters – **NO Fee** 

30 Second Spots – (60-80 words)		
Spots	Rate	
No. Per Month	<b>Cost Per Month</b>	Price per Spot
20	\$154	\$7.70
40	\$308	\$7.70
100	\$770	\$7.70
250	\$1375	\$5.50
Talk to us about a unique quarterly or annual rate		