



January – December 2024
Annual Report

Esperance Sunshine Broadcasters Inc



T/as 103.9HopeFM Esperance Community Radio

Our mission

103.9HopeFM Esperance Community Radio will be a place that is welcoming, and works to bring hope, and joy, and in everything we do, we aim to build up and strengthen positive connections in our community. This includes connections between people, groups and ideas.

Objects from the Rules of the Association:

- I. To establish, acquire and operate a Christian Community Radio Station to broadcast quality music, items of general interest and news for the enjoyment and the wellbeing of the Esperance and surrounding regional community.*
- II. To encourage the appreciation- of moral and Christian values and to promote such community interests as will be for the common good.*
- III. To apply for and hold licences under the provisions of the Federal Radio Communications and Broadcasting Services Acts of 1992.*
- IV. To develop and maintain a Public Fund under the authority of the Register of Cultural Organisations.*

Our vision

103.9HopeFM Esperance Community Radio is to be a *viable, reliable, resourced, relevant, relatable* community radio with strong Christian and life affirming values. We are a platform to broadcast content that will continue to bring hope, share joy and build community.

Bring Hope

Hope is the undying desire and belief to see something change or occur. Without hope, despair and despondency reign. Hope involves having the will to get where you are needing to go and knowing that you can navigate and negotiate different ways to get there It is our aim at 103.9HopeFM to ignite and grow a sense of hope in our community (1).

Share Joy

Joy is the emotion of great delight or happiness caused by something exceptionally good or satisfying: a source or cause of keen pleasure or delight; something or someone greatly valued or appreciated: We aim for our content to create this experience in our community of listeners, and others in our local community who encounter 103.9HopeFM volunteers.

Build Community

Strong community connections increase tolerance and wellbeing in the community. By broadcasting information about local community groups, businesses, organisations, events and, general information about strong vibrant communities we contribute to the strengthening of community connections.

We aim to be relevant, relatable and relational in our da- to-day operations with all the people within the 103.9HopeFM team, and in our community.

Our values

Hope - Joy - Christian ethos - Life affirming - Respect - Integrity

Our history

Esperance Sonshine Broadcasters Inc t/as 103.9HopeFM was founded on Christian principles by a small group of dedicated Christian men, with the first broadcast on 13th February 1997. Today, 103.9HopeFM continues to broadcast and bring hope, share joy and build community with a broad selection of music, varied content and broadcasters of all ages.

Historical records of 103.9HopeFM indicate that the Community Radio station has operated with dedicated volunteers since its beginning. When first commencing the station had a few local broadcasters who had programs for a few hours per week, and the remainder of the week a rebroadcast program from 98.5SonshineFM was aired.

Broadcasters and managers have come and gone as is common in Not-For-Profit Community Organisations. Maintaining the Christian foundation that was in place when 103.9HopeFM commenced broadcasting, the mission of the organisation to bring positive encouraging content to the local Esperance Community has continued.

Since 1997 the number of broadcasters has increased, the power of our transmission has increased, and the number of computers, mics and the various equipment required for transmission has increased. We now operate with a live broadcast studio in addition to a recording studio, a van for outside broadcasting, and we have control 24/7 of what we schedule to broadcast. With a mix of local broadcasters, and externally downloaded programs from Vision Australia Radio with RPH programs and programs sourced through CMAA (Christian Media Association Australia) and Community Radio Network (CRN) of CBAA (Community Broadcasting Association of Australia) and, our own automated program to fill in the times in between...





About Us

Esperance Sonshine Broadcasters Inc began in 1997 and 103.9HopeFM has been on the air continuously since then. Founded on and operating with Christian principles, 103.9HopeFM community radio broadcasts a wide variety of family friendly content that we hope will bring a smile to your body and soul, while bringing hope, sharing joy and building community.

103.9HopeFM broadcasts 24 hours per day, 7 days per week. Operating entirely with a team of dedicated and enthusiastic volunteers, 103.9HopeFM is broadcasting locally scheduled content sourced from local broadcasters, and programs sourced from across Australia and internationally.

103.9HopeFM – Community Radio in Esperance, Western Australia. We aim to be the, 'by the community for our community' voice, providing interesting information and details about activities and events for people in and around Esperance, Western Australia. We are always ready to broadcast information about local community groups and their events, including information about church programs, we love playing local, state and national music and other audio content.

Our wide variety of eclectic content includes music from many different genres: Hits from the 60s, 70s, 80s, 90s, 2000s, jazz and swing, RnB, heavy metal, light classical, country, Christian, current pop music with some electronica, hip hop and movie tunes thrown in – interspersed with news, local community information and short encouraging and positive messages and other audio content including [RPH](#) programs (Radio Reading Programs) throughout the week that are interesting, informative and encouraging, from both local presenters and programs created from other places in Australia and the world. – there is truly something for everyone.



ON THE AIR



OUR PEOPLE

Volunteers during 2023 – 41 Volunteers contributed approx.4277 hours.

1	Andrew Waters	Broadcaster
2	Bernice Franklyn	Admin
3	Braeden White	Broadcaster
4	Cathy Campbell	Finance & radio reading
5	Chris King	Tech
6	Chris Knox	Tech
7	Christine Blair	Broadcaster & cleaning
8	Christine Dowell	Admin
9	Curtis Mayfield	Broadcaster
10	Dale Plackett	Broadcaster
11	David Ford	Board
12	David Robb	Broadcaster
13	Francis Graham	Patron
14	George Starceвич	Broadcaster
15	Gordon Dace	Support assist
16	Janelle Eckermann	Radio reading
17	Jen Ford	Radio reading
18	Josh Van Staden	Website
19	Jozie Goodfield	Radio reading
20	Kayelene Watts	Broadcaster
21	Kerriane Henderson	Broadcaster
22	Kim Bid Bidstrup	Broadcaster
23	Lisa Bell	Broadcaster
24	Lyn Penketh	Broadcaster
24	Meredith Waters	Manager & board
26	Michael Bell	Broadcaster
27	Michael Clarke	Board chair
28	Monica Walsh	Radio reading
29	Noomi Davey	Support worker/broadcaster
30	Pat May	Board & broadcaster
31	Riley Scholz	Broadcaster
32	Roslyn Reid	Radio reader
33	Royce Dalton	Broadcaster
34	Russell Nichols	Broadcaster
35	Sonny Graham	Patron
36	Tim Currie	Board
37	Tina McCaskill	Broadcaster & Admin
38	Wilma Watson	Broadcaster
39	Liz Shepherd	Admin
40	Andrew Tabinor	Treasurer
41	Luke Whitehurst	Admin & Broadcaster

Programs



TED Ideas worth spreading

On Tuesday on at 9:30am
www.hopefmesperance.com



Many thanks to our Sponsors



Esperance Agricultural Show



Hope of God Church



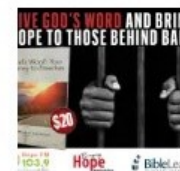
Esperance Church of Christ



Bay of Isles Christian Fellowship



Esperance Care Services



Bible League



Many thanks to our Grant Funders and In Kind Supporters in 2024



STRUCTURE & MANAGEMENT

Esperance Sonshine Broadcasters Inc T/as 103.9HopeFM is registered with the Australian Charities and Not-for-profits Commission (ACNC)

Our charity status is administered by the Tax Department and ACNC. We have DGR status and hold tax deductible status for donations and have been registered since 1997 as an incorporated association.

103.9HopeFM operates with a volunteer governance management committee, voted in to their position at an Annual General Meeting, or appointed by the board members as required throughout the year.

Many thanks to the [board](#) members for 2024:

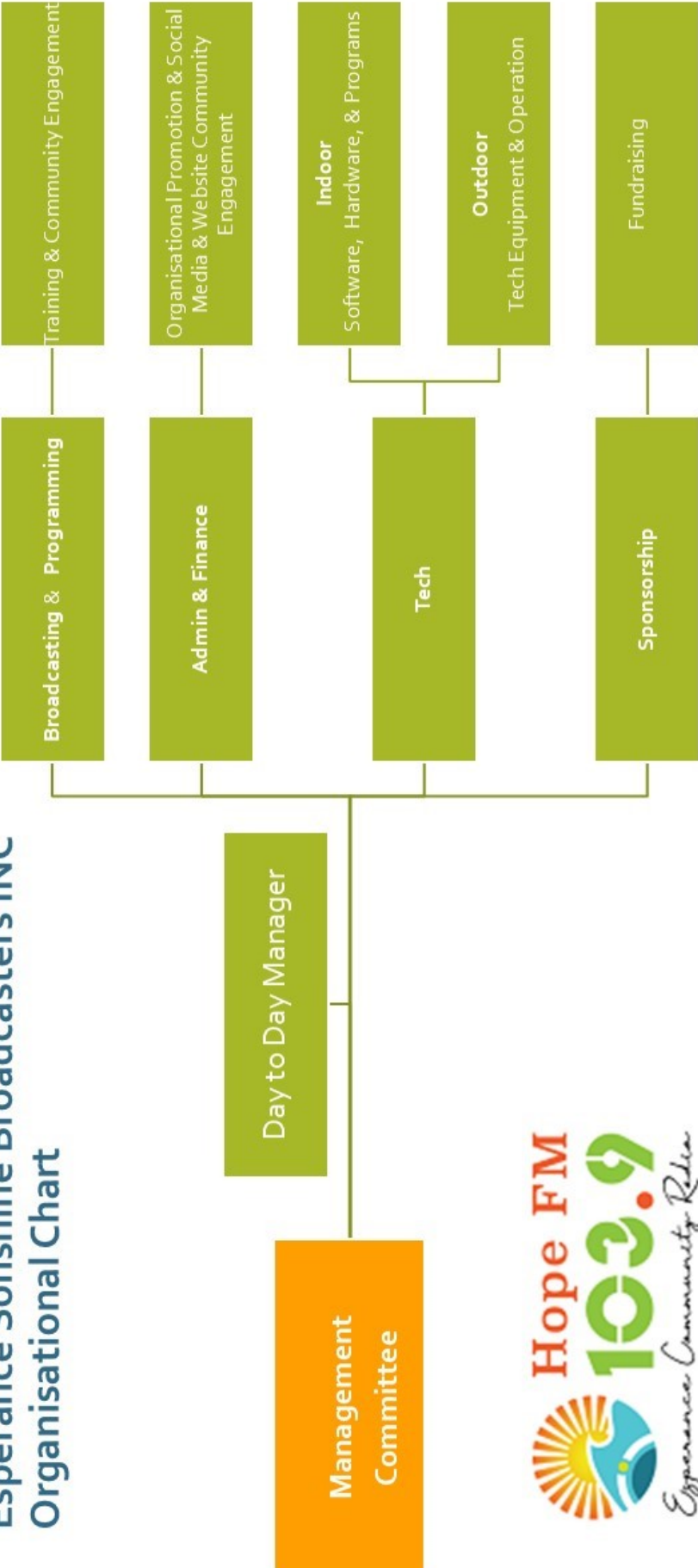
The remaining administrative and operational tasks are undertaken by a number of volunteers, who give their time, knowledge and skills regularly to ensure the station continues to operate successfully.



Board members/Trustees for 2024

Name	Position
Michael Clarke	Chairperson
Tim Currie	Deputy Chairperson
Jozie Goodfield	Secretary
David Ford	Treasurer til Dec 2024
Pat May	Board Member
Meredith Waters	Board Member/Manager
Christine Dowell	Board Member
Paul Farrar	Board Member (sponsorship portfolio)
Andrew Tabinor	Treasurer since Dec 2024

Esperance Sonshine Broadcasters INC Organisational Chart



Manager's Report
Meredith Waters



Bringing hope, sharing joy, and building community. A never-ending mission that is wonderful to be a part of.

Community radio in 2024 has been a wonderfully interesting sector to be involved in. Nationally there has been some significant profile raising and we have enjoyed the results of the national lobbying to government that has ensured the future of the sector.

Community radio provides a listening alternative that is interesting, local, and a point of connection for information about local community groups, churches and people all with an eclectic mix of music throughout the day and night.

Locally, we have provided a great place for people to express their passion & creativity, share their ideas, and connect with each other, and the community in general. For all our broadcasters, it is an opportunity to develop skills and confidence and provides a platform for their voice to be heard in the community.

For both broadcasters and listeners, it has provided many opportunities for smiles, laughs, hope, and connection and general well being,

103.9HopeFM operates entirely with volunteers and we couldn't do all we do without the constant involvement of all of them. I especially want to thank Cathy Campbell, our brilliant finance officer, and Berne Franklyn, who have provided vital, constant, and consistent support in the background that have helped to ensure the "engine" of the operation keeps working. I also need to acknowledge the endlessly patient Andrew Waters. His willingness to go above and beyond in helping in big and small ways in the studio and at Outside Broadcasts has been truly wonderful.

This year we clocked up at least a total of 4877 volunteer hours with 41 volunteers and supporters. I want to take this opportunity to also thank all the volunteers for their commitment and dedication. I am grateful for the energy, effort and time contributed by our volunteers. We truly could not accomplish all that has been done without the commitment and contribution from everyone. Many have been with 103.9HopeFM for a decade and more of service, such as our techs: Chris King, Chris Knox, and broadcasters: David Robb, Tina McCaskill and George Starceвич also well on his way to a decade of service.

Life ebbs and flows, and it is the same within 103.9HopeFM. We have welcomed new volunteers, and we look forward to seeing their journey with 103.9HopeFM. Others we have had to say our final farewell to, in particular I want to thank Sonny Graham, a long-time board member and patron of 103.9HopeFM, for the wisdom and faithfulness he has given to Esperance Sonshine Broadcasters over many, many years, we offer our thoughts and prayers to his family, friends and colleagues he has left behind.

103.9HopeFM Esperance is on air, but we don't run on air. We truly appreciate all the support we receive from our faithful sponsors and donors. Thank you for believing in our vision and providing support. To all our sponsors and donors, we want to say a big "Thank You!"

I also want to take this opportunity to thank our grant funders; the Community Broadcasting Foundation who have supported our Radio Reading Program, the Commonwealth

Department of Social Services, who supported us with a volunteer grant that allowed us to upgrade some computers. We are very grateful to all the individuals, organisations, churches and government departments who contribute to keep us on air.

We continued to connect in the community as often as possible, by recording and broadcasting interviews with representatives of community groups such as Esperance Senior Citizens, Headspace, Bijou Theatre, and people from local churches. We also hosted a weekly opportunity for the Esperance Anglican Community School Residential College to learn how to create radio programs, these were broadcast regularly throughout term 4, and 103.9HopeFM provided opportunities to get behind the mic for Wongutha CAPS, The Bay Of Isles Christian Fellowship Youth Group and tweenies, the Castletown Primary School year 2 students, and Esperance Christian Family JAM kids.

This year we were involved in several Outside Broadcasts;

- We were honoured to broadcast the ANZAC day Dawn and morning services at the RSL.
- 2 days at the Esperance Agricultural Show.
- Australia Day (Jan),
- Winter Wonderland Festival (July),
- Mechanical Restoration Club Collectors Fair (Nov),
- Edge of the Bay (Dec), Christmas Pageant (Dec)
- New Years Eve Festival & Laser Show (Dec).

Our annual Christmas Wishes campaign had its fifth year running this year – Its really great having a wide variety of organisations and individuals declaring their best wishes and positive messages through the month of December to our community – many thanks to all those who contribute to make this campaign a success.

Every 5 years community radio stations are required to reapply for their licence to broadcast. It is a comprehensive process, and last year it was time again for this to happen. I am delighted to confirm that we were notified that our submission was successful in April 2024. We are now licenced to broadcast for another 5 years.

I know this appears in many of my reports – but it still holds true: The image/idea that communicates what 103.9HopeFM Community Radio aims to be, is a bridge. A bridge exists to provide the opportunity for two things to connect. Spaces that would ordinarily remain disconnected, without the existence of the bridge. A bridge has been the perfect metaphor for our little community radio station. We exist to be the bridge between individuals, and groups that might not otherwise cross paths. This happens within 103.9HopeFM where we have young students sharing the studio with our community seniors. It happens in the community when we hear ideas and information that we might never had encountered before and, when representatives from community groups and churches speak about and then listen to information from each other.

LOOKING TO THE FUTURE

We are now one year into our current strategic plan. This next 12 months will see more exciting times in the organisation as we build on the strengths we have gained through previous years. Continuing our trajectory of improvement, we are working to implement systems and move forward ready and willing to apply innovative changes.

Vision:

103.9HopeFM Esperance Community Radio is a viable, reliable, resourced, relevant, relatable community radio with strong Christian and Life Affirming values. We are a platform to broadcast content that will continue to bring hope, share joy and build community.

Strategic Goal Areas 2023-2028:

- 1. Internal Organisational Strengthening-** to be well resourced and viable including current *resources and equipment, finances, people and skills.*
- 2. Community Engagement –** *relevant, reliable and relatable to listeners, sponsors, and amongst our internal community of volunteers*
- 3. Listener Engagement –** relevant, relatable, reliable
- 4. Stakeholder Engagement.** -viable, reliable, relevant, relatable

In 2023 we engaged an industry consultant to undertake an industry/organisational audit. Glenn Wilson, who has 17 years in the industry has provided us with his evaluation and recommendations. His report is a great resource and will inform future projects and operational strategies for us. We are working through his recommendations, and in years to come we will see the fruit of this exercise.

Using the scoping/organisation audit, created by Glenn Wilson, with many thanks to [Mount Burdett](#) who funded the project. We are grateful for Glenn's generosity as he shared his experience and wisdom with us.

This year 103.9HopeFM Esperance will continue to work with our vision and strategic goals that aim to focus on increasing the effectiveness of the station's operation, by upgrading aging equipment, engage in more training for broadcasters These actions we believe will lead to improved quality broadcast content, which we know will lead to a better experience for our listeners, which we trust will lead to a broader source of financial resources and sponsors/supporters.

The key element that will not change at 103.9HopeFM is that we will broadcast content that will be encouraging, positive, helpful and hopeful. We will be a place where people from our community can come, share information, have a platform to be heard, be creative, learn and build skills and grow in confidence, meet people and perspectives they might otherwise not cross paths with, serve our greater community, and have a whole lot of fun.

ESPERANCE SONSHINE BROADCASTERS INCORPORATED T/A HOPE FM

Statement of Receipts and Payments

For the Period Ending 31st December 2024

	2024	2023
	\$	\$
Opening Cash at Bank	<u>72,366</u>	<u>52,383</u>
RECEIPTS INCOME		
Donations	8,744	22,143
Sponsorship	18,035	14,881
Membership Fees	1,525	1,331
Fundraising	3,016	7,499
Sundry Income	4,804	9,820
Interest Received	6	6
Grants	-	21,460
	<u>36,130</u>	<u>77,140</u>
RECEIPTS OTHER		
GST Received on Sales	2,624	4,807
BAS Refunds - Net GST Refunds from ATO	2,612	991
	<u>5,236</u>	<u>5,798</u>
PAYMENTS EXPENSE		
Advertising	559	
Bank Charges	26	26
Computer Expenses	486	1,079
Electricity & Gas	10,464	3,171
Fundraising Expenses	930	3,034
General Expenses	-	281
Grant Expenditure	-	13,668
Insurance	4,021	4,238
Licensing Fees	3,379	2,647
News Service	3,699	3,378
Postage, Printing & Stationery	194	694
Rent	17,200	17,469
Repairs & Maintenance	252	350
Staff Training, Welfare and Sundries	379	3,582
Subscriptions	1,699	1,386
Telephone & Internet	1,211	1,250
Plant and Equipment	5,328	
	<u>49,827</u>	<u>56,253</u>
PAYMENTS OTHER		
GST Paid on Purchases	4,861	5,203
BAS Payments - Net GST Paid to ATO	-	597
	<u>4,861</u>	<u>5,800</u>
Cash Surplus/(Deficit)	(13,321)	20,885
Closing Cash at Bank	<u>59,045</u>	<u>73,268</u>
Bank Account Balances		
Business Account NAB 8068	24,167	12,004
Developments Account NAB 7624	34,879	60,363
	<u>59,045</u>	<u>72,366</u>
IMPREST HELD		
Manager's Card Account	<u>500</u>	<u>500</u>

This financial information has not been audited or reviewed and so no audit opinion or review conclusion is expressed. The information has been compiled from financial data which has been entered in good faith with every intention of achieving a true and fair view of the organisations financial position and performance for the period.

ACKNOWLEDGMENTS & THANK YOU TO OTHER ORGANISATIONS WHO PROVIDE SUPPORT WITH GRANT FUNDING, DONATIONS AND OF COURSE TO OUR MEMBERS

Donors

Bay of Isles Christian Fellowship
Esperance Church of Christ
Hope of God Church
Mike Clarke
Chris Knox
George Starceвич
Andrew & Meredith Waters

Many thanks also to the anonymous donors whose help by financially donating to the operational costs of 103.9HopeFM it truly is appreciated.

Many thanks to our Grant Funders

Community Broadcast Foundation
Department of Social Services

Memberships to other Organisations

Community Broadcasting Association Australia
Christian Media Association Australia
Esperance Ministers Network
Esperance Community Arts
Technorama

Esperance Sonshine Broadcasters Inc Paid Members in 2024

ALDERSON, Jeremy & Margaret, ARC ACCOUNTING, ARNOLD Bonnie & Ray, BEACH Lawrence & Gloria, BLAIR Christine, BOUCHER, Nicholas, Barbara, Arthur, Ezra, Jemimah, Illiya, BROWNING Jennifer, CALLOW David & Sandra, CAMPBELL Cathy, CLARKE Mike, CROUCH Glen & Karen, CURRIE Tim & Naomi, DOWELL Christine, Esperance Care Services, MEYER Chris & Sue, ESPERANCE CHRISTIAN BOOKSHOP, ESPERANCE CATHOLIC CHURCH, Our Lady Star of the Sea, ESPERANCE CHRISTIAN SCHOOL, ESPERANCE CHRISTIAN FAMILY, ESPERANCE CHURCH OF CHRIST, ESPERANCE LUTHERAN CHURCH, ESPERANCE SENIOR CITIZEN CENTRE, Paul FARRAR, FISHER Greg & Leanne, FORD David & Jen, FRANKLYN Bernie, GOODFIELD Jozie, GOODWIN Harry, GRAHAM Sonny & Fran (life members), HINDLEY Imogen, JONES Harvey, KNOX Chris & Monique, LAVARS Rod & Veronica (Click), LUBERDA John & Francis, MCCASKILL Tina, MAY Pat, MCKENZIE D & Gen, MULDER Yvonne & Robert, OVERHEU Tony, PENKETH Lyn, RICKERBY Graeme & Joy, ROELOFS James, STARCEVICH George, steward Beryl, WATERS Meredith & Andrew, WELKE Marj, , WOHLING Rhonda

Listener/Friends of Esperance Sonshine Broadcasters Inc Members in 2024

APPLETON Luke, BIGGERS Amanda, FORREST Candy, CHERIAN Rushmitha, CHILD Jeremy, COLES Debora & Daniel, COX Jill, Ben, Anneliese, de FLORENCAS Tom & Janine, DREYER Retha, Hein, Johan, Ashleigh, ESPERANCE CHAMPER OF COMMERCE & INDUSTRY, HALL Wayne & Margaret, HART Michael & Catherine, JENSEN Kay, JOHNSON Hannah, KENNEDY Natasha & Darcy, KNOX Monique, LABIANCA Kaye & Charlie, LESKE Mary & Ruth & Malcolm, LONG Elise, MACK David & Sue & Wallace, OBOURNE Steve & Linda, PAGE Sabrina, PAYTON Robert, RANGITAKATU Denise, ROLLAND Tracy & Samuel, SAUL Amanda, SOMMERVILLE Naenon, STEWART Pauline, SWEETMAN Brooke, TOWELL Penny, VALLENTGOED Nicolene & Henk, VIRGO Shannon & Kathryn, WALSH Kemorine & Tom, WATSON Christine & Alexander, WILLIAMS Annaliese & Glen, WOODHOUSE Roslyn

HOW YOU CAN HELP

Become a member

Anyone who is over 18 years of age and is willing to support the objects of the organisation is eligible to be a full member. Junior membership is also available for those under the age of 18. Family, Organisation and Business Membership are also available. Membership forms are available from 103.9HopeFM studio, or membership can be applied for and renewed on our [website](#).

Volunteer your time

To run an effective community radio station a variety of skills and abilities are needed. We are always on the lookout for anyone who has an interest in community radio and is willing to work within our ethos. Currently we are seeking people who would like to be involved with 103.9HopeFM who can help with:

Administration support - Program Preparation – Research – Publicity – Social Media – Marketing – Engaging Sponsors - Fundraising – Sound Technician (within the studio & for outdoor broadcasting) – Data Entry to increase our music library - Broadcasting – Recording Interviews with local people.

Make a donation

Donations to Esperance Sonshine Broadcasters Inc are tax deductible.

Esperance Sonshine Broadcasters Inc Development Fund Account

BSB 086626

Account No. 69-016-7624

Or, through our website donations [link](#)

Leave a bequest.

Esperance Sonshine Broadcasters Inc Development Fund Account

BSB 086626

Account No. 69-016-7624

Support an event or fundraising activities.

Through the year we will have a variety of fundraising events, keep an ear out for our next event, and if you would like to join us to help with fundraising – please bring your ideas!

Become a sponsor

Come and talk to us - our sponsor spots rates are very reasonable, and we would love to promote your organisation to our community. A dollar goes a long way in Community Radio.

Other ways you can get involved.

We believe that each person has a unique set of strengths and talents – we would love to talk with you, to see how and where your gifts and talents could be identified, grown and shared within 103.9HopeFM Esperance Community Radio.



**We would love to hear from you.
Here's how you can get in contact with us.**

PO Box 2154 Esperance WA 6450

9071 5123

Manager Mobile: 0490487623

www.103.9HopeFMEsperance.org.au

Manager@esphopefm.com.au

<https://www.facebook.com/1039HOPEfm/>