

Community Participation & Engagement Policy

Policy number	021	Version	1
Drafted by	Manager	Approved by Board on	10/10/2023
Responsible person	MCom Policy Officer	Scheduled review date	10/10/2025

1. Introduction

1.1. 103.9HopeFM Esperance Community Radio is required under its broadcasting licence and through its adherence to the Community Broadcasting Codes of Practice to meet its community interest.

1.2. 103.9HopeFM Esperance Community Radio's community interest is categorised as 'general community with Christian focus' on its broadcasting service licence certificate. In meeting its community interest, 103.9HopeFM Esperance Community Radio will provide informative and positive, encouraging entertainment community broadcasting with the aim of satisfying the community.

1.3. 103.9HopeFM Esperance Community Radio is required to operate as a not-for-profit community association and to undertake all measures necessary to provide a radio broadcasting service to encourage, enable and facilitate communication within the community by operating and developing community media activities serving the community members of the community of Esperance.

1.4. 103.9HopeFM Esperance Community Radio will:

1.4.1. Enable and facilitate communication within the community by broadcasting programs dealing with local issues, events, culture and activities.

1.4.2. Provide the opportunity for community groups and related associations, organisations and individuals to be involved in the production and presentation of original programs.

2. Purpose

2.1. The purpose of this policy is to ensure that 103.9HopeFM Esperance Community Radio includes strategies to effectively engage with and represent its community of interest and to enable active participation by its community in station management, programming and general operations. This policy states how we put community participation into practice.

3. Scope

3.1. This policy applies to: Presenters CoM members Volunteers.

4. Policy

As a community-based, volunteer-run, not-for-profit association, 103.9HopeFM Esperance Community Radio relies on members of the community for its ongoing operation, administration and on-air programming. Through transparent governance:

- 4.1. 103.9HopeFM Esperance Community Radio will regularly seek to increase its level of community participation in all its operations.
- 4.2. 103.9HopeFM Esperance Community Radio will articulate and develop the strategies it uses to encourage community participation in the station's operations and in the selection and provision of programming.
- 4.3. 103.9HopeFM Esperance Community Radio will encourage individuals and families living in and visiting our listening area to become members of 103.9HopeFM Esperance Community Radio and invite them to fully participate in all aspects of the station's operation and broadcast.
- 4.4. 103.9HopeFM Esperance Community Radio will encourage local community groups to become members of 103.9HopeFM Esperance Community Radio and invite them to fully participate in all aspects of the station's operation and broadcast.
- 4.5. 103.9HopeFM Esperance Community Radio will ensure that it meets the needs and interests of the local community in the following ways:
 - 4.5.1. provide regular on-air announcements encouraging new members.
 - 4.5.2. provide training programs to potential volunteers to enhance their involvement in the station.
 - 4.5.3. provide access to information about 103.9HopeFM Esperance Community Radio through our website, Facebook page and social media to raise awareness of 103.9HopeFM Esperance Community Radio in the community.
 - 4.5.4. provide community service announcements about local activities and interviews with local people to encourage regular participation of those in our broadcast area.
 - 4.5.5. provide opportunities for local youth to be involved in producing quality programs for their peers and the entire community.
 - 4.5.6. provide opportunities for our older residents to be involved in producing quality programs for their peers and the entire community.
 - 4.5.7. seek to involve and seek advice from our Indigenous community in the production of programs focusing on Indigenous Australians and issues.
 - 4.5.8. seek opportunities to connect with Shire of Esperance Events, local community and community group events, Events and regular activities hosted by churches in the Esperance Community
 - 4.5.10. provide opportunities for 103.9HopeFM Esperance Community Radio members to take part in areas of interest that support the mission, vision and values of 103.9HopeFM Esperance.
- 4.6. 103.9HopeFM Esperance Community Radio will endeavour to have a Committee of Management that has the expertise to adequately govern the association.

4.7. 103.9HopeFM Esperance Community Radio will continue its efforts to maintain existing sponsors and develop new sponsors.

4.8. 103.9HopeFM Esperance Community Radio will encourage our membership to seek nomination to our Committee of Management and Subcommittees.

4.9. 103.9HopeFM Esperance Community Radio will encourage presenters who use social media to promote their shows to their peers as well as on 103.9HopeFM Esperance Community Radio's website & Facebook page.

4.10. 103.9HopeFM Esperance Community Radio will ensure sponsors and donors are acknowledged on the 103.9HopeFM Esperance Community Radio website and social media pages.

5. Contact information

Should you require further information or assistance, please contact the Station Manager: manager@esphopefm.com.au