

# Sponsorship Information

Community Radio is a great medium to inform the community about your Business & Services

## ***Your sponsorship***

Your sponsorship will help to let locals know you are active in our community

## ***Investment in community***

You will be investing in the people in our community, young people building skills & experienced people looking for ways to contribute, belong and value add

## ***Radio is a more personal connection***

Radio is a more personal connection than social media. Research shows that \*people act on hearing information on radio \**Harvard Business School*

## ***Together we can make a positive difference***

Together we can make a positive difference for your business, and for the people in our community

## ***We have direct control***

We have direct control over all our broadcasting 24 hours a day, 7 days a week

## ***Community radio***

Community radio has the listeners who want a radio with a real local flavour and who broadcast local information

Please talk to us about a unique schedule for your organisation or business

Spots produced by a production company incur a once of production cost:

\$55 for 1 voice, \$88 for 2 voices.

We can create a sponsorship schedule and rate specific for your needs

Our aim is to **SUPPORT** businesses and organisations, and **SERVE** the community

Extra spots for your business will be played to fill our sponsor spot schedule. For spots produced using voice and our local HopeFM Broadcasters – NO Fee

<b>30 Second Spots – (60-80 words)</b>		
<b>Spots</b>	<b>Rate</b>	
<b>No. Per Month</b>	<b>Cost Per Month</b>	<b>Price per Spot</b>
20	\$110	\$5.50
40	\$220	\$5.50
100	\$550	\$5.50
250	\$1100	\$4.40
<b>Talk to us about a unique quarterly or annual rate</b>		